



# FARZIN SOLTANI

## CREATIVE STRATEGIST & AI CONTENT DIRECTOR

### CONTACT

- +968-9010-3304
- Farzin.Slt17@gmail.com
- Muscat, Oman
- @NoOr\_Creative1

### SKILLS

- Viral Storytelling & Content Strategy
- Audience Psychology
- Creative Direction
- Marketing Strategy
- Brand Positioning
- Public Speaking
- Team Leadership
- Social Media Growth
- AI-Assisted Workflows
- Campaign Ideation
- Video Production Coordination
- Sales Communication

### PROFILE

- Founder-minded creative strategist with experience in storytelling, audience psychology, viral content systems, marketing strategy, public speaking, and creative team leadership.
- Experienced in building social media campaigns, directing content production, and helping brands grow organically across multiple industries including mobile export, cosmetic dentistry, migration agencies, fashion, food brands, and real estate.
- Exploring AI-assisted creative workflows through prompt engineering, visual storytelling, and generative production systems using modern AI tools for scripting, ideation, and campaign creation.

### FEATURED IMPACT

- 55M+ Organic Views Across Campaigns
- 300K+ Organic Followers Growth
- 20,000+ Public Speaking Audience
- Built & Managed a 10-Person Creative Team
- Helped Multiple Businesses Grow Revenue by 3-4x
- Produced 120+ Videos Per Month at NOK Creative Agency

### CORE SKILLS

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## SOFTWARE & TOOLS

- DaVinci Resolve
- Adobe Premiere Pro
- Notion
- Midjourney
- Adobe Photoshop
- Microsoft PowerPoint
- WordPress
- ChatGPT
- Claude
- Gemini
- Microsoft Copilot
- Kling AI
- Runway

## LANGUAGES

- Persian — Native
- English — Intermediate



## WORK EXPERIENCE

### Founder & Creative Director

#### NOK Creative Agency | 2021 – Present

Built a creative agency focused on viral storytelling, social media growth, and campaign production across multiple industries including fashion, food, mobile, dentistry, migration, and real estate.

Managed creative operations, production teams, and brand campaigns with millions of organic views.

### Selected Results

- 22M+ Views — Board Game Campaign
- 9M+ Views — Jewelry Brand
- 6M+ Views — Motorcycle Store
- 70K Follower Growth — Fashion Boutique

### Marketing & Sales Leadership

#### Multiple Companies | 2021 – 2023

- Achieved a 1 Billion sales target within 2 months for a dental management training company.
- Increased revenue by 3x within 4 months at a digital marketing agency.
- Increased revenue by 4x within 10 months at a technical education startup.

### Public Speaking & Educational Products

#### 2018 – 2021

Hosted seminars and educational events for nearly 20,000 people and created educational products focused on communication, confidence, and personal growth.



## EDUCATION

### Bachelor of Law (LL.B.)

Islamic Azad University, Rafsanjan | 2014 – 2018

Law School GPA — 18.52 / 20