NoOr

COMPANY PROFILE

NoOr Creative Agency

Content production, video & social media agency · Muscat, Oman · also serving Dubai

noorsocial.com

ABOUT NOOR

About NoOr

NoOr Creative Agency is a content production, video production and social media agency based in Muscat, Oman, also serving Dubai. We make reels, ad teasers, product videos, interviews and AI video, and we manage social media and Meta ads, in English and Arabic.



FOUNDER

Farzin Soltani

Founder and creative director of NoOr Creative Agency in Muscat. Farzin writes the scenarios, films the shoots and manages each project from the first idea to the final delivery.

What we do

Social media management

Strategy, content and monthly reporting.

Video production

Ad teasers, commercials and reels.

Meta ads

Instagram & Facebook campaigns that sell.

Also: Instagram marketing · Content creation · AI video production · Videography in Dubai

Selected work

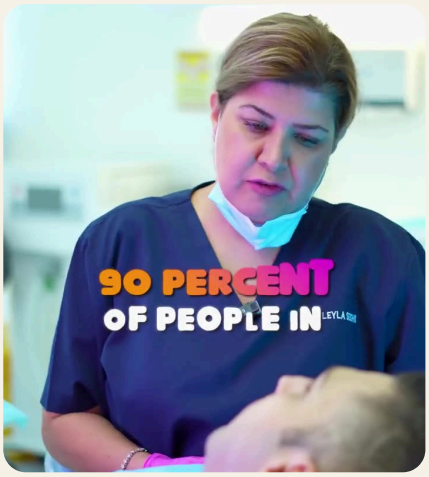
Scan a code to watch the video.



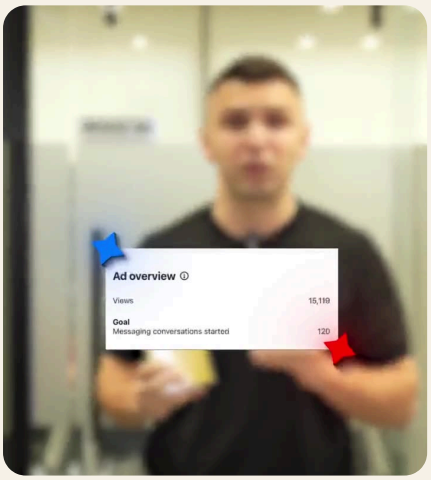
AI short film: before the end



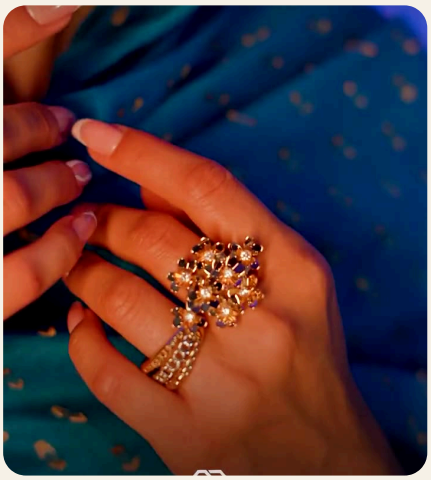
Cavani Burger: the mood switch



Dr Leyla Sedghi: 3 things to know about composite veneers



Adroitec: POCO X8 Pro Max for wholesale buyers

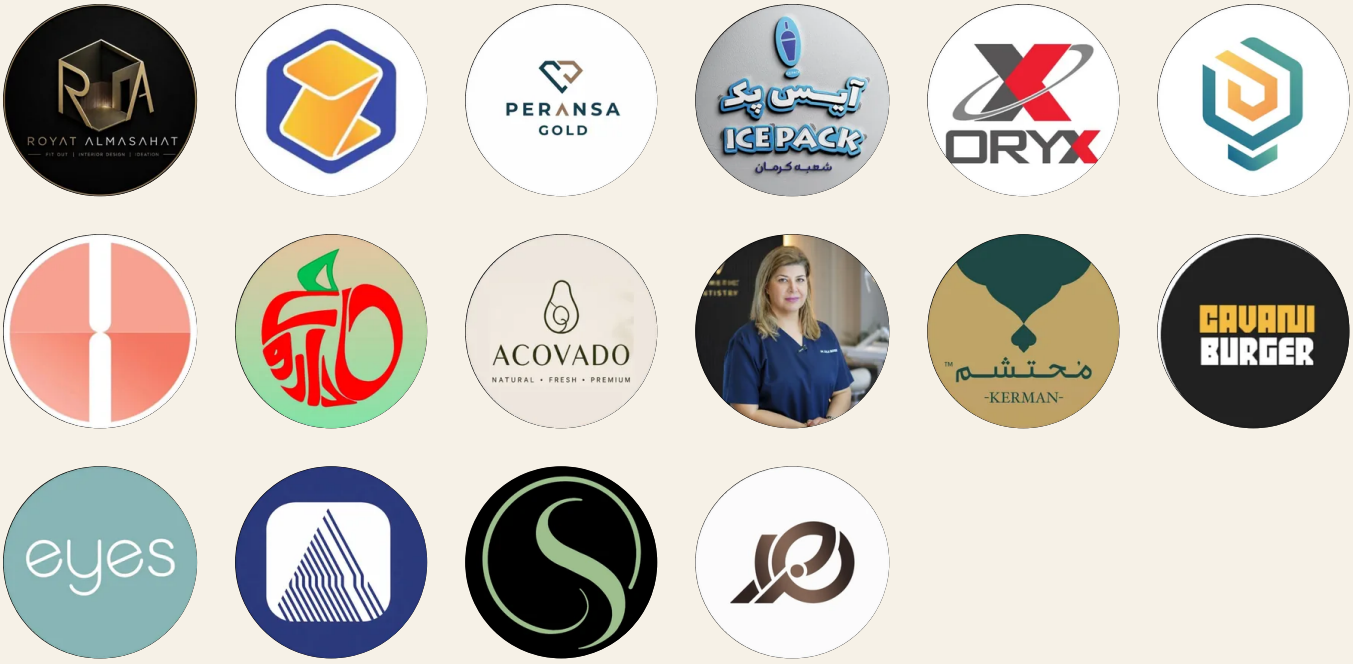


Peransa Gold: rings in the light



Mohtasham Kerman: the carpet reveal

Brands we've created for



Industries we know best

Restaurants, cafés & food brands · Clinics, beauty & wellness · Shops, retail & electronics

How we work

01

Brief

A short call or WhatsApp chat about your brand, your audience and the goal, so we agree on what success looks like.

02

Script

Ideas, hooks and scripts for each piece, in a content plan you approve before anything is filmed.

03

Shoot

Our team films on location in Muscat, elsewhere in Oman or in Dubai, with the actors or models the idea needs.

04

Edit & publish

Editing, captions and sizes for each platform, then publishing or launching the ads, and a short report on what worked.

LET'S TALK

Let's talk

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Instagram	@noor_creative1
Website	noorsocial.com

Free Instagram analysis: send us your handle and we reply on WhatsApp with a short, honest report and clear next steps.