

NoOr

CREATIVE AGENCY

From Ground Zero to Creative Growth

FARZIN SOLTANI

Creative Strategist & Content Director





< lavana_mezon



لاوانا لباس مجلسی وعصر

128 posts 75.4K followers

Shopping & retail
مزون لاوانا
مینیمال ترین وبا کیفیت ترین
کرمان برج هزارویکشب طبقه همکف
Loading...
t.me/+xe006twwA8g40TM0
Lavana Mezon



 **55M+**
Views

 **300K+**
Organic Followers

 **20,000+**
Public Speaking Audience

 **10-Person**
Marketing Agency Team

 **3-4x**
Business Growth for Clients

1.ABOUT FARZIN

A man in a red blazer and dark trousers is standing on a stage, gesturing with his hands as he speaks to a large, seated audience. The audience is filling a modern theater with tiered seating. The stage is decorated with flowers and a small table. A large black speaker is visible in the foreground. The background features a large, curved wall with a wooden slat design.



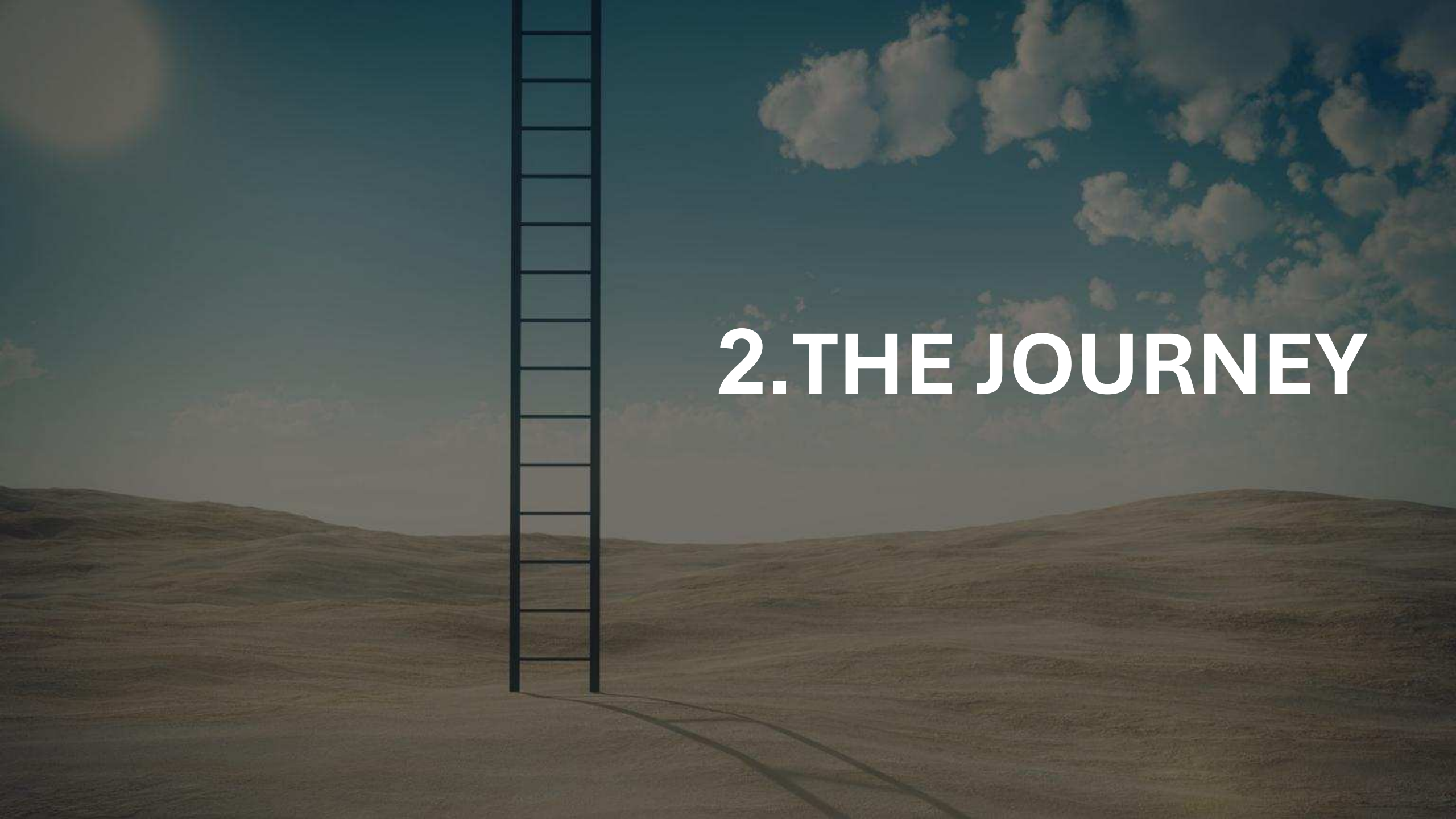
FARZIN SOLTANI

Creative Strategist

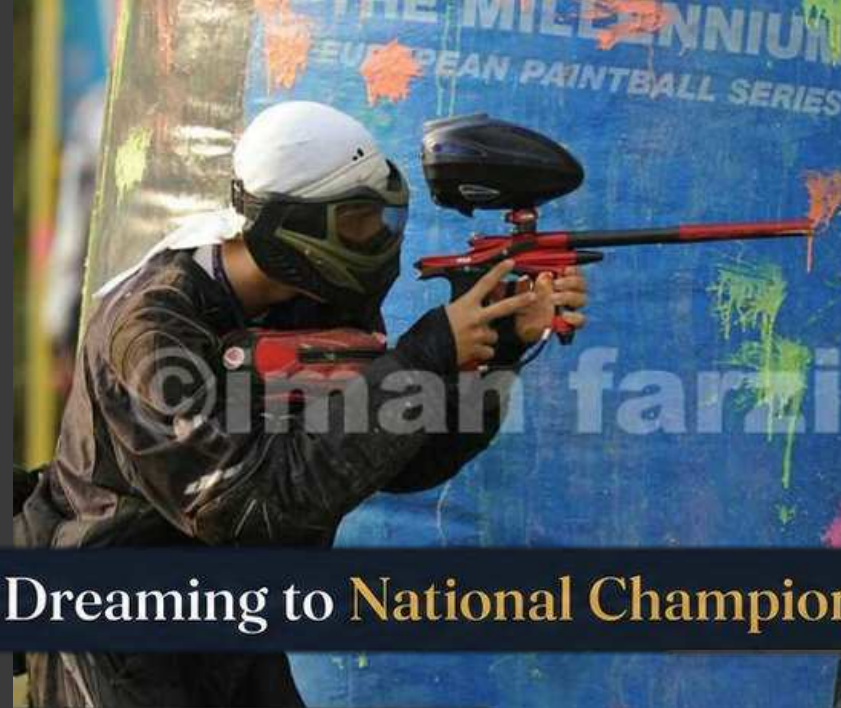
Storytelling & Viral Content Builder

- Storytelling
- Audience Psychology
- Viral Content
- Brand Building
- AI-Assisted Workflows



A surreal landscape featuring rolling, grassy hills under a vast sky filled with soft, white clouds. A tall, dark blue ladder stands vertically on the left side of the frame, extending from the ground to the top of the image. The ground is a mix of light and dark patches, suggesting a dry, uneven terrain. The overall mood is contemplative and dreamlike.

2.THE JOURNEY



From Dreaming to National Champion (2011-2013)



Law School GPA — 18.52 / 20

18.52

معدل کل:

141

کل واحد قبولی:

141

کل واحد انتخابی:

19.31

معدل ترم قبل:

عادی

وضعیت ترم قبل:

8

سقف واحد:

0

ترمهایی مشروط:

From GPA 10 to University Honors & Author (2013-2018)





From Park Talks to Public Speaking (2018–2021)



From Home Editing to Creative Agency (2021–2026)



Additionally, between 2021-2023, alongside freelance projects, I was also active in the following companies:



▪ **Technical Education Startup**

Co-Founder & Sales Manager

Increased revenue

by 4x within 10 months

▪ **Digital Marketing Agency**

Agency Manager

Increased company revenue

by 3x within 4 months

▪ **Dental Clinic Management Training**

Marketing Manager & Sales Manager

Achieved a 1 Billion sales target

within 2 months



3. THE CREATIVE AGENCY

Every lesson from competition, growth, speaking, psychology, and creativity was transformed into **NOK** Creative Agency.



- **Motorcycle Store**
45K Audience Growth
6M+ Views
Within 1 Year



- **Women's Boutique**
1K Audience Growth
1M+ Views
Within 2 Weeks



- **Board Game Store**
60K Audience Growth
22M+ Views
Within 3 Months



- **Jewelry Store**
4K Audience Growth
9M+ Views
Within 1 Month

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لاوانا لباس مجلسی و عصر

128 posts 75.4K followers 53 following

Shopping & retail
مزون لاوانا
مینیمال ترین و با کیفیت ترین



< dorini_lent

لنت | دیسک | یدکی خودروهای خارجی

145 posts 11.2K followers 124 following

Shopping & retail
لنت، دیسک و یدکی خودروهای خارجی
ارسال به کل ایران
تمامی محصولات با قیمت عمده
more ... 17 کرمان، خیابان ابوذر شمالی نبش کوچه 17



< hadella_z.f.b

هادلا | شکلات کرمان

12 posts 21.1K followers

Product/service
طعم لذیذ شکلات با خرما و مغزیجات
کارخانه: کرمان شهرک صنعتی خضرا /
لیست فروشگاه ها - جایلازین
دریافت نمایندگی استان ها تماس بگیرید
09133985004
Loading...



< burgercavani

• کاوانی برگر •

320 posts 10.8K followers 286 following

Fast food restaurant
برگر تخصصی و سالم با انواع گوشت
کرمان انتهای هزارویکشب ۱۷، انتهای میثم ۲۱، نبش بلوار حمزه کوچه ۲۴
12:00-00:30
03432475680... more
Kerman, Iran



▪ Evening Dress Boutique

70K Audience Growth

4M+ Views

Within 2 Months

▪ Luxury Car Accessories

6K Audience Growth

2M+ Views

Within 2 Months

▪ Chocolate Brand

4K Audience Growth

6M Views

Within 1 Month

▪ Fast Food Brand

6K Audience Growth

Nearly 2M Views

Within 3 Months

My Social Media Activities in Dubai

- Mobile Export Industry
- Migration Agency
- Cosmetic Dentistry
- Real Estate Marketing
- Company Registration



This Was Only a Small Part of Our Journey

In less than one year, NOK Creative Agency produced 120+ videos per month, generated millions of views, and worked across multiple industries including fast food, fashion, eyewear, dentistry, construction, leather, food brands, home appliances, and more.

How We Create **Viral Content** Without Ads

<

sundaymonday_toy



اسباب بازی|ساندی مانی

84 posts

4,854 followers

414 following



 393K

 5,268

 524





THE JOURNEY OF CREATING A VIRAL VIDEO WITHOUT PAID ADS

A real strategy.
A real result.



4. My Vision

A man in a suit and a humanoid robot are seated at a desk, working on a laptop. The laptop screen displays a video editing interface. The background is a panoramic view of a city skyline at dusk, with the Burj Khalifa prominently visible. Several translucent digital screens float in the air, showing various images and data: a man's face, a clapperboard, a camera, a network diagram, a group of people, a bar chart, and a brain. The scene is dimly lit, with the city lights providing the primary illumination.



- **Creativity** means thinking without limits.

And **AI** is one of the most powerful tools to turn imagination into reality.

These days, we are exploring the newest **AI tools** to create **viral video** campaigns.



Maximum creativity

More ideas. More storytelling. More impact.



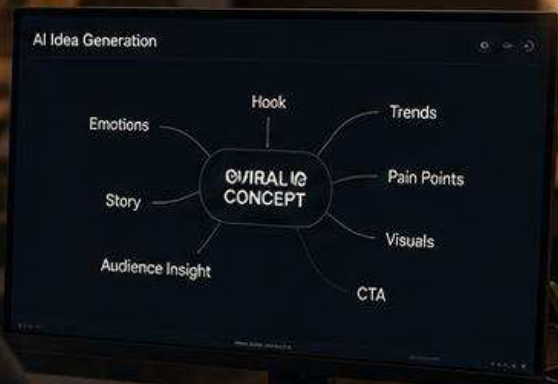
Minimum cost

Smart tools. Efficient workflows.



Best possible impact

Right message. Right audience. Real results.



AI IDEA GENERATION

We analyze trends, audience insights, and emotions to generate winning content ideas.



AI VIDEO PRODUCTION

From script to visuals, AI tools help us produce high-quality videos faster and smarter.



AI OPTIMIZATION & ANALYTICS

We test, analyze, and optimize every video to maximize reach, engagement, and conversion.

TOOLS WE USE DAILY



ChatGPT



Claude



Midjourney



Runway



CapCut



Descript

ElevenLabs



Notion

CONCEPT OVERVIEW

At the beginning, a complete house is hidden under sand in the upper part of the hourglass. With each fall of sand toward the bottom, the top of the house crumbles and turns to powder, falling down gradually. This continues step by step from the top of the house to the bottom. As the sand accumulates at the lower chamber, a logo slowly forms from the sand surface, rising from the base until the top of the logo is fully revealed. In the end, all the sand has transferred to the bottom, leaving a clean logo on the sand, and the top of the hourglass becomes empty.

START FRAME



House completely buried under sand in the upper chamber.

END FRAME



Logo completely formed on the sand in the lower chamber.

SEQUENCE / SHOTS

SHOT 1



The house is completely buried under sand in the upper chamber. The lower chamber is empty.

SHOT 2



Sand starts falling down. The top of the house begins to crumble and turn to powder.

SHOT 3



More sand falls. The upper part of the house continues to disintegrate and fall.

SHOT 4



The crumbling reaches the middle of the house. Sand flows down continuously.

SHOT 5



Only the lower part of the house remains. It is gradually turning to powder and falling down.

SHOT 6



The lower chamber fills with sand. The logo begins to emerge from the sand surface.

SHOT 7



All sand has transferred to the bottom. The logo is fully formed on the sand. The top chamber is completely empty.

GLOBAL INSTRUCTIONS (VERY IMPORTANT)

- At the beginning, the house is completely hidden under sand.
- The house does not appear at first; it is only under the sand.
- With each fall of sand, the top of the house crumbles and turns to powder.
- The disintegration moves gradually from the top to the bottom of the house.
- Sand must continuously fall from the upper chamber to the lower chamber.
- The logo must form from the sand surface in the lower chamber, rising from the base to the top.
- Do not show the house fully at any point.
- Do not create the logo suddenly. It must build up gradually from the sand.
- In the end, all sand is in the lower chamber, forming the logo.
- The top chamber must be completely empty at the end.
- Make it perfect for reverse: clean motion, clear particle flow, and consistent physics.

VISUAL STYLE

- Cinematic, ultra-realistic 3D
- Luxury black & gold theme
- Soft dramatic lighting
- Realistic sand / particle simulation
- Smooth, premium, elegant

TECHNICAL NOTES (FOR REVERSE CLEAN RESULT)

- Keep the particle flow natural and continuous.
- Avoid messy or chaotic particle behavior.
- Maintain consistent sand density and color.
- Ensure a clean start and clean end state.
- Avoid flickering, noise, or unwanted elements.
- Camera movement: very slow and smooth (dolly in / subtle push-in).
- Frame rate: 24fps or 30fps (cinematic).
- Duration: 8 - 12 seconds (recommended).

CAMERA & MOTION

- Very slow cinematic push-in throughout the sequence.
- Keep the hourglass centered at all times.
- Smooth, elegant, and steady movement only.

OUTPUT GOAL

A premium, cinematic transformation where sand reveals a logo by disintegrating a hidden house from top to bottom, perfect for high-end branding. The animation must be suitable for reversal in another software without any visual issues.

Sample :

From

Prompt

Engineering

to AI Logo

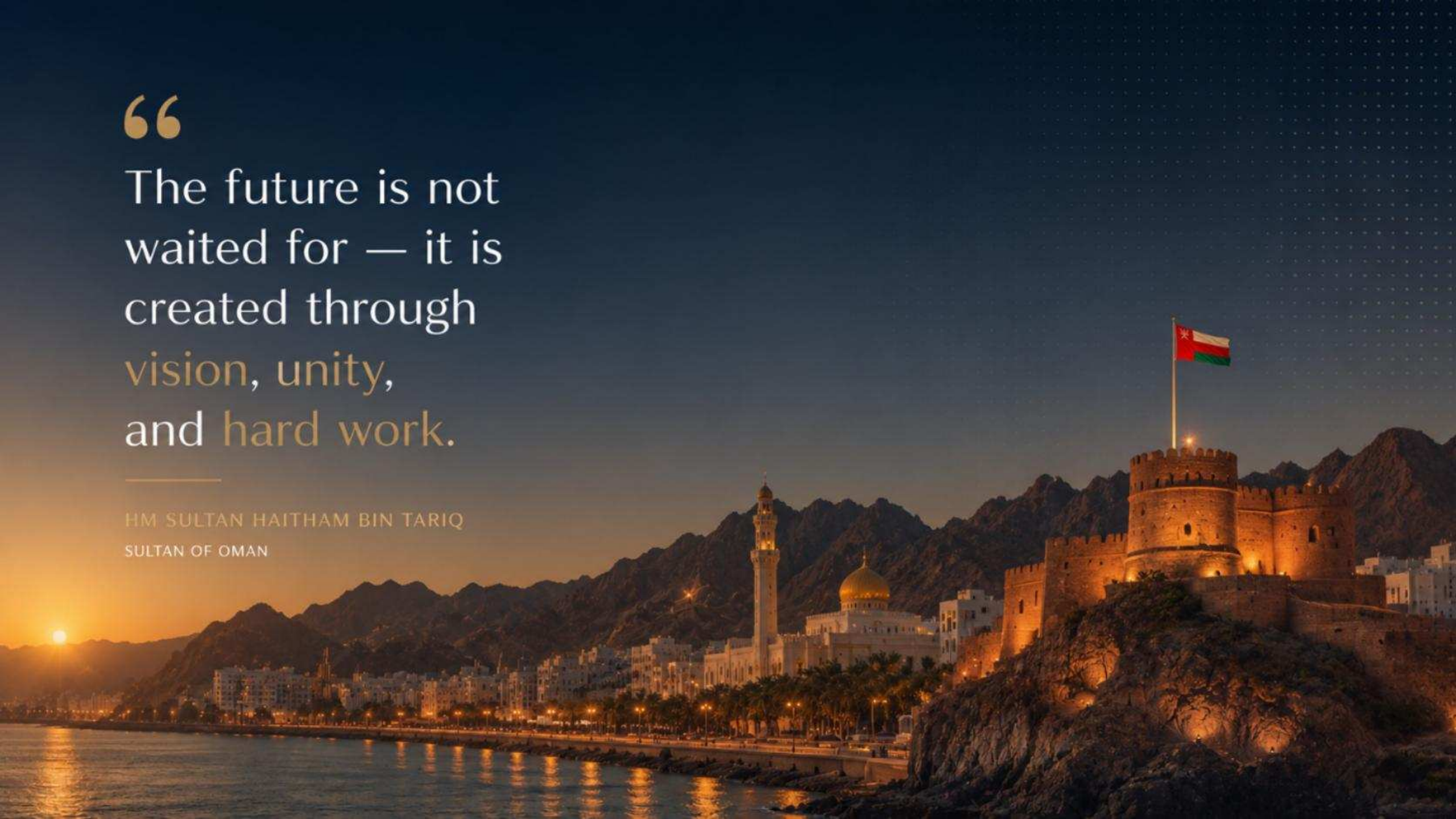
Motion



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The future is not
waited for — it is
created through
vision, unity,
and hard work.

HM SULTAN HAITHAM BIN TARIQ
SULTAN OF OMAN





CONTACT

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