NoOr

QUICK CHECKLIST

Creativity, Inc.: Ed Catmull's Pixar lessons for content production in Muscat

https://noorsocial.com/en/journal/creativity-inc-catmull-content-muscat/

Quick checklist

- [ ] First drafts are supposed to be rough. Plan time to fix them.
- [ ] Get honest notes from people who care about the work, then let the creator decide.
- [ ] Protect new ideas from the pressure of the content calendar.
- [ ] Show unfinished work early and often; it's cheaper to fix a script than a final edit.
- [ ] A strong team will fix a weak idea faster than a weak team will finish a great one.

Want a second pair of eyes? Ask for a free Instagram analysis: wa.me/96890103304