NoOr

QUICK CHECKLIST

Hooked: Nir Eyal's habit loop, turned into content people come back for in Muscat

https://noorsocial.com/en/journal/hooked-nir-eyal-habit-content-muscat/

A quick hook check for your account

- [ ] Name the one feeling or moment you want your brand to own.
- [ ] Cut every step between seeing your post and taking action.
- [ ] Turn your best format into a weekly series with a changing surprise.
- [ ] Add one way for followers to contribute in every series.
- [ ] Ask honestly: does this content leave people better off?

Want a second pair of eyes? Ask for a free Instagram analysis: wa.me/96890103304